

Privacy-Aware and Acceptable Video-Based Technologies and Services for Active and Assisted Living



#### Research project

Perceptions of personal safety and privacy in older adults, persons with disabilities and their caregivers in the context of video-based AAL technologies

Universidad de Alicante, Spain

**Skills school "Preparing for the labour market"** Vienna, Austria November 29













# **Project aim**

To analyze the acceptance of video-based Active and Assisted (AAL) technologies by their potential users: older adults and their caregivers, formal or informal.

# **Objective**

To have a map of benefits and barriers associated with the use of video monitoring technologies in the senior care context.

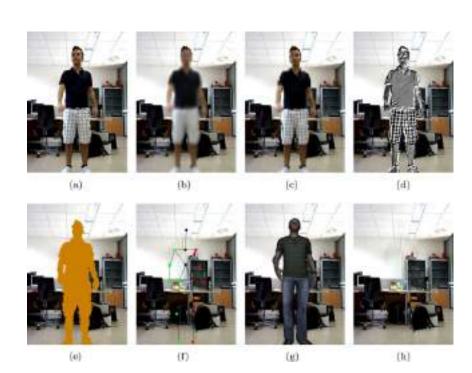
# **Research questions:**

- What are the main benefits and barriers associated with the use of video monitoring technologies for older adults?
- What are main privacy concerns related to video-based AAL technologies and what role do they play in the acceptance of such systems?
- What are the user needs and experiences for the video-based AAL technologies? What are the different stakeholder perspectives?



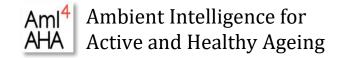


# Video based monitoring system with privacy filters











Acceptance and privacy perceptions toward video-based AAL technologies

ESR1 - Caterina Maidhof



Research project

"Perceptions of personal privacy in different users regarding health monitoring technologies"





# •••••

# A scoping review <



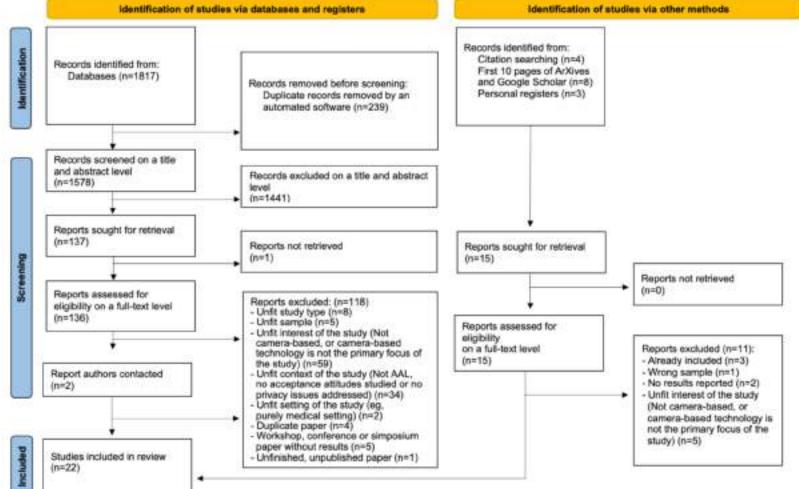
Acceptance and privacy perceptions toward video-based AAL technologies

#### ESR1 - Caterina Maidhof



Research project

"Perceptions of personal privacy in different users regarding health monitoring technologies"









Acceptance and privacy perceptions toward video-based AAL technologies

#### ESR1 - Caterina Maidhof



Research project "Perceptions of personal privacy in different users

#### **Factors influencing the acceptance of video-based AAL:**

#### **Privacy:**

- Informational privacy attitudes
- **Intrusiveness**
- Handling and access to the video material
- Type of obtained information
- **Duration** of use
- Location of the system
- Control over the system

#### **Necessity:**

The level of care dependence

#### Perceived Usefulness Attitude Behavioral Actual External Toward Intention to System Variables Use Using (A) Use (BI) Perceived Ease of Use

Technology Acceptance Model (TAM).

#### Social environment and its influence:

- Bystander influences
- Negative effects on caregivers
- Positive effect on caregivers and family members





Acceptance and privacy perceptions toward video-based AAL technologies

#### ESR1 - Caterina Maidhof



Research project

"Perceptions of personal privacy in different users

regarding health monitoring technologies

## **Factors influencing the acceptance of video-based AAL:**

#### **Benefits**

- Security
- Safety
- Being independent
- Remaining at home
- Caregiving burden alleviation

#### **Barriers**

- Privacy threats on dignity and confidentiality
- Feelings of surveillance
- Interference with normal routine
- Cyber dependency
- Decreased human contact









Acceptance and privacy perceptions toward video-based AAL technologies





"Perceptions of personal privacy in different users regarding health monitoring technologies"

- Privacy emerged as the main category, with seven subcategories, however privacy attitudes are conditional and tradeable.
- We shall not undermine the influence of the social environment on acceptance, with social dynamics impacting perceptions.
- The research on video-based Ambient Assisted Living (AAL) technology acceptance is still in its early stages.
- Methodological weaknesses in existing studies were noted, including theoretical frameworks, a need for more pre-post studies, and methodological quality in future research.







Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies







# Exploratory interviews sessions with older adults <a></a>

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies

Table 1: Sociodemographic characteristics of the participants (n=12)

Age: Median [Min, Max]	77 [66 to 88 years]
Sex	8 Females
Education	3 University graduates, 9 high school graduates
Comfort with Technology: Median [Min, Max]	1 [1, 3]
Health Condition: Median [Min, Max]	4.5 [1, 8]

Comfort with Technology and the Health Condition were measured with simple Likert-like self-assessment scales from 1 to 10.







Exploratory interviews sessions with older adults <



Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies

- The concept of privacy is not readily understandable.
- "privacy" vs "deprivation." The historical connotation of privacy, rooted in military terms, suggests a sensitive matter linked to loss of power and status.
- Nudity as a significant aspect of privacy for older people, with differences noted between those in private households and care homes. Acceptance of video-based AAL technologies varied, possibly influenced by existing privacy levels in care homes.
- Data security and trust as main concerns with AAL technology, particularl based systems.

echnologies for Ageing Well and e-Health







Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <a></a>

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders <a></a>

Care management, experiences and the need for AT in care provision









# Focus groups and in depth interviews sessions with a diversity of stakeholders <a></a>



Care management, experiences and the need for AT in care provision

Table 1. Sociodemographic characteristics of the senior participants of the study (N=5)

Age, Median [Min, Max]	81 [73 to 85 years]
Sex	4 females, 1 male
Education	3 primary school, 2 high school graduates
Experience with AAL technology	emergency bell in their room
TechPH, Median [Min, Max]	2.5 [2.2, 2.8]
ICT owned	None
CDS, Median [Min, Max]	56 [52, 68]

TechPH - Older People's Attitudes Toward Technology Score from 1 to 5, from lowest to highest technophilia. CDS - Care Dependency Scale,  $CDSsumscore \leq 68$  were classified as care-dependent, all others as independent.

Table 2. Sociodemographic characteristics of the familial caregivers and healthcare professionals (N=36)

Role	5 familial caregiver, 3 private caregivers, 13 nurses, 5 case managers of a healthcare center, 3 psychologists, 3 heads of the care home, 2 social
Age, Median [Min, Max]	workers, 2 nurse coordinators 52 [29 to 73 years]
Sex	25 females, 11 males
Education	7 secondary school, 11 professional education, 18 university graduates
Experience in care, Median [Min, Max]	14 [3 to 35 years]
Experience with AAL technology	From emergency button to sensors and camera-based AAL technologies
ATI, Median [Min, Max]	2.5 [2.2, 2.8]
ICT owned	From smartphone to PC, Laptop, Tablet







Focus groups and in depth interviews sessions with a diversity of stakeholders <a></a>



Care management, experiences and the need for AT in care provision

- Care management challenges emphasizes the gap between theoretical ideals and real-world practices, particularly in care homes.
- Emotional aspects of care and aging, including societal sensitivity and ageism. Stress, guilt, and the reluctance of older adults to communicate needs, calling for a more proactive and inclusive caregiving approach.
- Various emergencies during care management were discussed, with falls being a major concern.
- The study emphasized the urgency for technological evolution, the contrasting readiness among care providers, and the importance of ethical integration.
- Privacy concerns, the trade-off between privacy and safety, and design principles were highlighted for successful technology adoptic



DIGITAL HEALTH is a peer reviewed open access journal which focuses on healthcare in the digital world, bridging the evolution of advances in informatics and technology in medicine, health and all aspects of health care. View full ournal description

This journal is a member of the Committee on Publication Ethics (COPE).





Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <a></a>

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders <a></a>

Care management, experiences and the need for AT in care provision



Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection







Prototype testing <



Different stakeholder perspectives on a VMS for senior care with inherent privacy protection

13 older adults

3 technologists

5 occupational therapists

2 educators

4 psychologists

2 managers of the AT center







Prototype testing <a></a>



Table 1. Demographics of older adults

Pseudonym	Age	Sex	Education	Lives	AALT experience	ICT owned	TechPH	CDS
Francesca	72	F	University	Alone, PH	No	Smartphone	3.5	70
Viola	73	F	Secondary	Alone, PH	No	Smartphone, Laptop	4	72
Paolo	78	M	University	Wife, PH	Camera	Smartphone, Laptop	3.8	69
Fiona	74	F	Secondary	Alone, PH	No	Smartphone	4.3	71
Bianca	65	F	Secondary	Alone, PH	No	Smartphone, Laptop	3.3	73
Angelo	83	M	Secondary	Alone, PH	No	Phone	2.5	64
Chiara	69	F	Professional	Alone, PH	Emergency button	Smartphone	3	62
Maria	87	F	Professional	Alone, PH	No	Smartphone	1.7	64
Antonella	69	F	University	Alone, PH	No	Smartphone	3.8	70
Elena	73	F	Secondary	Alone, PA	No	Phone	2.5	67
Ginevra	86	F	Secondary	Alone, PA	Emergency button	Phone	3.3	62
Leonardo	67	M	Secondary	Alone, PA	Emergency button	Smartphone	3.2	58
Gabriela	73	F	Secondary	Alone, PA	No	Smartphone	4.4	66

TechPH Score ranges from 1 to 5, from lowest to highest technophilia. Care Dependency Scale (CDS), a cut of point,  $CDSsumscore \le 68$  classifie

Care Dependency Scale (CDS), a cut of point,  $CDSsumscore \le 68$  classifies persons as care-dependent, all others as independent.







Prototype testing <a></a>



Different stakeholder perspectives on a VMS for senior care with inherent privacy protection

Table 2. Demographics of other stakeholders

Pseudonym	Age	Sex	Education	Occupation	Work experience (in years)	ATI
Fabio	37	M	University	Occupational therapist	3	4.8
Sofia	40	F	University	Occupational therapist	16	5.4
Gemma	44	F	University	Educator	19	2.4
Lucia	31	F	University	Occupational therapist	6	4.7
Luigi	46	M	University	Technical team	17	5.9
Giulia	34	F	University	Occupational therapist	9	5.1
Luna	37	F	University	Occupational therapist	13	4.4
Lia	31	F	University	Pyschologist	7	4.1
Luca	59	M	University	Lead of the AT center	20	3.1
Rosa	25	F	University	Technical team	2	5.1
Matteo	51	M	University	Lead of the AT center	23	5.7
Linda	33	F	University	Pyschologist	6	4.2
Antonio	28	M	University	Pyschologist	1	5.1
Giovanni	40	M	University	Pyschologist	12	4.9
Caludia	31	F	University	Technical team	5	5.9
Giorgio	63	M	University	Educator	3	4.6



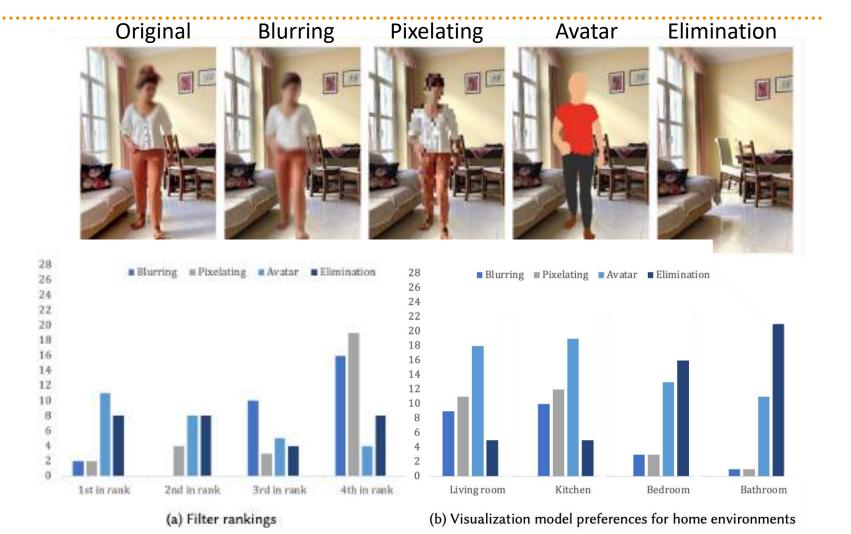




Prototype testing <a></a>



Different stakeholder perspectives on a VMS for senior care with inherent privacy protection







Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection

"... well, feeling more connected. For instance, if this system is monitored and checked, yes, I feel more connected, someone is watching over me" (Antonella, 69).

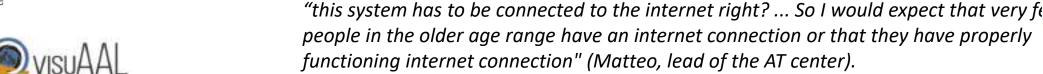
"But maybe the person might not want everyone to know that they use this device, to avoid stigma" (Fiona, 74).

"Yes, yes it is acceptable. Under the condition, I repeat, that it is not cold or purely mathematical and inhumane [...] I don't want to become a number." (Viola, 73)

"It still gives me the impression of being watched, it's still a camera, it's just surveillance there" (Antonio, psychologist), "

"So frankly, I don't see this great utility in this system, I never had this, I never saw it, I don't need it. ... I would like there to be more doctors, not cameras" (Maria, 87)

"I would also have some difficulty thinking about having a camera in my house, but if I knew that by using this system could continue living in my own home, maybe it would even be acceptable" (Elena, 73).









Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders

Care management, experiences and the need for AT in care provision



Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection



Persona-scenario use cases



Understanding user needs, persona scenarios for privacy-preserving VMS development

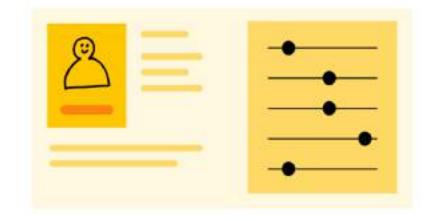








Understanding user needs, persona scenarios for privacy-preserving VMS development



- Emphasize that interaction is driven by users' motivations and goals and serves as an empathy tool in the system development process.
- Personas should not be a substitute for direct involvement and engagement with end users.



Blueprint on Digital Transformation of Health and Care for the Ageing Society

https://blueprint-personas.eu/









Understanding user needs, persona scenarios for privacy-preserving VMS development

Data collection for the persona design:

Four stakeholder category compositions (N=62): Formal Interview (FI), Focus Group (FG), Informal Interview (II)

#### **Direct Care Receivers**

(FI) 6 older adults from private households (FI) 6 older adults from a care home (FG) 5 older adults from a care home

#### **Direct Caregivers**

(FI) 6 family caregivers (FI) 3 private caregivers (FI) 3 nurses from a care home (FG) 6 nurses from care a home

#### **Healthcare Experts**

(FI) 1 care home manager (FI) 4 case managers (FG) 5 health experts from a care home (FG) 5 health experts from the Alzheimer association (II) 2 care home health professionals

#### Other Stakeholders

(II) 2 from city hall

social services team (II) 2 Red Cross assistive technology team (II) 2 from social technology organization (II) 4 creators of technology









Understanding user needs, persona scenarios for privacy-preserving VMS development

## Sociodemographic characteristics of the participants

	Direct Care Receivers N=17	Direct Caregivers N=18	Healthcare Experts N=15
Age Median [Min; Max]	80 [66; 87]	54 [29; 73]	53 [34; 63]
Sex	12 Females, 5 Males	13 Females, 5 Males	11 Females, 4 Males
Education	6 Primary 5 Secondary 5 Professional 1 University	9 Secondary 6 Professional 3 University	15 University
TechPH Median [Min; Max]	2.4 [2.1; 3.1]	NA	NA
CDS score Median [Min; Max]	64 [50; 70]	NA	NA
ATI Median [Min; Max]	NA	3.9 [2.2; 5.4]	5.4 [3.7; 5.7]
Experience in healthcare, Years Median [Min; Max]	NA	8 [3; 23]	17 [7; 35]

TechPH - Older People's Attitudes Toward Technology Score from 1 to 5, from lowest to highest technophilia. CDS - Care Dependency Scale, CDSsumscore ≤ 68 were classified as care-dependent, all others as independent. ATI - Affinity for Technology Interaction Score from 1 to 6, from lowest to highest affinity.





Understanding user needs, persona scenarios for privacy-preserving VMS development

# Example variables for defining persona clusters.

Age

#### **Direct Care Receivers**

Age Education Living situation urban/rural alone/in company Care dependency co-morbidities functional status Self-rated health Experience with tech ICT owned Affinity for tech Personal concerns Personal story Perceived social support

#### Other stakeholders

Profession Education Living / working area urban/rural Experience in healthcare Experience with tech ICT owned Affinity for tech Work related goals Work related concerns Personal concerns Personal story









Understanding user needs, persona scenarios for privacy-preserving VMS development



## **Direct Care Receivers**

- an older adult living alone
- an older adult living with a spouse
- an older adult living in a care home

# **Direct Caregivers**

- a family caregiver
- a care home nurse

# Healthcare experts

- a case manager
- a care home manager

## Other stakeholders

a technology developer





#### RESEARCH PROGRESS



## Persona-scenario use cases <a></a>



Understanding user needs, persona scenarios for privacy-preserving VMS development

# Sergio



#### Name

Sergio.

#### Age

Country

#### Area rural

Life course retired person

Chronic conditions and / or social needs

#### Connectivity

mobile device, digital TV

Sergio is a retired farmer and an avid gardener who has lived in the same rural area of Spain his entire life. He is a widower and has two adult children who live in a nearby city. Sergio has always been active and enjoys working on his land, but as he has aged. he has become more forgetful and concerned about his safety. In the past year, he has had several. incidents where he left his stove or other appliances on, causing minor fires that he was able to extinguish himself. This has made him and his children worried. about potential damages to his property and his safety. Sergio is also concerned about potential burglaries in his neighborhood since he has heard of several break-ins in nearby homes. Recently, Sergio has become interested in adopting a camera-based security system with healthcare monitoring features to increase his sense of security and peace of mind. However, he is cautious about the privacy implications of such a system and wants to ensure that his personal information is not misused or accessed by unauthorized individuals.

# Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy

Assistance (ICT use)





#### What's important to Sergio

- Security and safety
- Staying independent
- Staying active
- To keep working on his land



#### A Daily living

- Reduction in food intake
- Keeps working on the land despite the decreased mobility
- Decrease in social ties and social activities

#### Health concerns

- Memory decline
- Arthritis
- High blood pressure



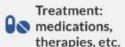
#### Health tests

- Blood pressure monitoring
- Cholesterol screening
- Vision and hearing tests
- Cognitive testing

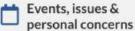


#### Care professional concerns

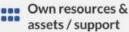
- Sergio's limited access to healthcare services
- Managing his antihypertensive medications properly
- Sergio's unwillingness to take health tests in a consistent manner



- Antihypertensive



- Living alone makes him feet vulnerable and isolated
- Memory decline and forgetfulness causing him safety concerns
- Increased fragility and the risk of falls or other accidents
- Law technological literacy



- Support from his children
- Support from the local community



#### Needs

- Increased sense of security and safety while living alone in a rural area
- Protection against potential burglaries and accidents in the home (e.g. leaving appliances on)
- Access to medical support and emergency assistance, especially given potential health concerns
- Maintenance of independence and quality of life through the use of assistive technologies
- Support in the adoption of the assistive technologies





# <u>Alb</u>a



#### Name

Alba

#### Age

69

#### Country

Spain

#### Area

urban

#### Life course

retired person

#### Need

Complex needs

#### Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Alba is a retiree living in an urban area of Spain with her husband. Eduardo. Lately. Alba has noticed some changes in her cognitive abilities. experiencing occasional memory loss and struggling to perform daily tasks independently. This has had a noticeable impact on her overall. quality of life. Meanwhile, Eduardo leads an active life and is involved in various sports and social activities, he is constantly worried about Alba. They are considering adopting a wearable camera integrated with vital sign monitoring. GPS, and an emergency alarm system. Alba and Eduardo see the potential benefits of this technology in helping Alba recall her daily routines and providing them both with a sense of security, knowing that medical alarms can be triggered if necessary. While they eagerly embrace the idea of maintaining Alba's independence and preserving their daily routines. Alba and Eduardo are mindful of the privacy concerns associated with wearable devices. They hest frequent gatherings with friends at their home. and they want to ensure that everyone's privacy is respected and that the wearable device does not create any unwanted stigma or discomfort.

#### Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# <u>Car</u>men



Name

Age 87

Country

Area

suburban

Life course person aged 80+

Need

Chronic conditions and / or social needs

Connectivity

Carmen lives in a care home in Spain. She enjoys being a part of the community and looks forward to engaging in daily activities with fellow residents. It brings her joy and a sense of connection with others. Carmen has a history of falls, especially when trying to get out of bed and also in the bathroom during night-time. These falls have resulted in long and challenging recovery periods, causing Carmen to feel fearful and anxious about her safety. Moreover, these incidents have limited her ability to fully engage with her peers. leading to a sense of isolation and frustration. Recognizing the need to address this risk, the care home is planning to make her part of a new initiative to enhance Carmen's safety by providing her with video monitoring technology that sends immediate alarm signals to the care home personnel in case of a fall. While Carmen appreciates the added safety measures brought by the technology. she's worried that the caregivers might visit her less. She's afraid that the adoption of the system will result in her being abandoned.

Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# <u>Luc</u>ia



Name

Age

Country

Area

Life course working age adult

Need

Generally well / good wellbeing

Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Lucia is a compassionate and hardworking individual who leads a busy life. Alongside her job as an administrator, she carries the responsibility of caring for her 84-year-old widower father. Pablo, who lives alone. Striving to maintain a balance between work. caregiving, managing her household, and maintaining her own well-being, Lucia faces the challenges of feeling overwhelmed. Despite her dedication. Lucia experiences moments of guilt. when she cannot devote as much time as she desires to her father's care, particularly in light of recent emergencies. One incident involved Pablo leaving the stove on, resulting in a fire, white another led to his hospitalization due to a fall. Lucia's attempts to secure a private caregiver for Pablo proved unsuccessful, as he only accepts and trusts the presence of a person who visits him weekly for cleaning. Living in constant anxiety of a reoccurrence of incidents. Lucia contemplates the installation of a monitoring camera. Pablo holds reservations about this decision, fearing that the camera's presence could be intrusive and potentially disrupt his trusted relationship with the cleaning person concerned that it might be perceived as a form of surveillance.

Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# <u>Car</u>los



#### Name Carlos

# Age

#### Country Spain

#### Area

residential (rural)

#### Life course

working age adult

#### Need

Generally well / good wellbeing

### Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Carlos is a dedicated care home nurse in Spain who has devoted 16 years to his profession. Over the past seven years, he has built a strong sense. of community among his colleagues and the care home residents at his current workplace. Recently, the care home management has made the decision to install monitoring cameras in common areas and resident rooms who are prone to risks of falling and other emergencies. This initiative has left Carlos with conflicting emotions. causing him increased anxiety. While he acknowledges the potential for a safer environment with the monitoring system, he worries about the negative impact on the work atmosphere. Carlos fears that the sense of community he has worked hard to build will be hindered and that a constant feeling of scrutiny and surveillance will prevail. Additionally, he is concerned that the camera footage may be misinterpreted, leading to distorted perceptions and misunderstandings. Moreover, most of his fellow nurses seem to support the initiative, which further disempowers Carlos from expressing his concerns, as he fears being seen as someone with something to hide.

#### Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# Isabel



Name Isabel

Age 51

Country Spain

Area rural

Life course

working age adult

Need

Generally well / good wellbeing

Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Isabel, a care home manager in rural Spain, is deeply committed to providing quality care to the residents. With over two decades of experience, she has a profound understanding of the needs and concerns of older adults. Recently, Isabel has been contemplating the implementation of a monitoring camera system throughout the care home. The main reasons for making this decision are the detection of emergency incidents such as falls and wandering behaviors, as well as the improvement of the quality of care to ensure the safety and well-being of the residents. Isabel. recognizes the challenges associated with this decision. Sheunderstands that privacy concerns may arise among residents and their families. Furthermore, the process of installing and maintaining a monitoring camera system can be quite costly and complex, associated with bureaucratic and legal difficulties. Isabel is mindful that introducing a monitoring system may be met with resistance from certain care home staff members, especially regarding the usage and handling of the captured camera footage. To address these concerns, she promotes open communication and collaboration among the team, ensuring their full, understanding of the initiative's purpose and benefits. In her pursuit of providing the highest standard of care, Isabel aims to balance modern technology for safety with resident and personnel privacy and dignity.

Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# **Manuel**



#### Name Manuel

#### Age

59

# Country

.

Area

## Life course

working age adult

#### Need

Generally well / good wellbeing

#### Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Manuel has spent over two decades working in the healthcare sector. For the past nine years, he has served as a case manager in a public health center in Spain. In his role, he skilfully manages the diverse array of public health services, integrating and coordinating the social and healthcare aspects of patient care. As a reference figure in the care process. Manuel acts as a guiding presence for patients, conducting thorough assessments to understand their individual needs and the available resources. He is dedicated to ensuring continuity of care for his patients, serving as their main. advocate throughout their healthcare journey. Recognizing the changing demographics, Manuel understands the need for healthcare to adapt. He was an early supporter of integrating emergency buttons into public care for older adults, believing that modern technological solutions can greatly enhance the provision of care. However, his extensive experience has also highlighted the challenges of implementing healthcare technologies in a public healthcare setting. Nevertheless, Manuel remains proactive and eager to collaborate with researchers and policymakers. He continuously seeks opportunities to contribute to the advancement of healthcare practices and strives for improved outcomes for his patients.

#### Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy





# Luis



Name

Age

Country

Area

Life course working age adult

Need Need

Generally well / good wellbeing

Connectivity

broadband, smart phone, mobile device, tablet, digital TV

Luis, an applied researcher in the field of Active and Assistive Living technologies, has spent over a decade developing innovative solutions to support the daily living activities of older adults and individuals with disabilities. His primary focus is on enhancing care provision through the use of assistive technologies. Luis firmly believes in the transformative power of technological advancements in care practices. Recognizing the rapid pace of technological progress. Luis remains vigilant about the potential data security risks that accompany these advancements. He dedicates significant effort to strengthening privacy protection mechanisms within these systems, ensuring maximum. security and safeguarding individuals' privacy. However, he faces a constant challenge due to the lag in regulatory laws, which struggle to keep pace with the rapid evolution of technological solutions. Salancing the needs and perspectives of various stakeholders is rather challenging in this process. Luis strives to find a common ground where the benefits of technological progress can be applied while addressing the concerns and interests of all involved parties. By navigating these complexities, Luis aims to push the boundaries of care provision and create a future where assistive technologies truly transform the lives of individuals in need.

Internet usage

Mobile device skills

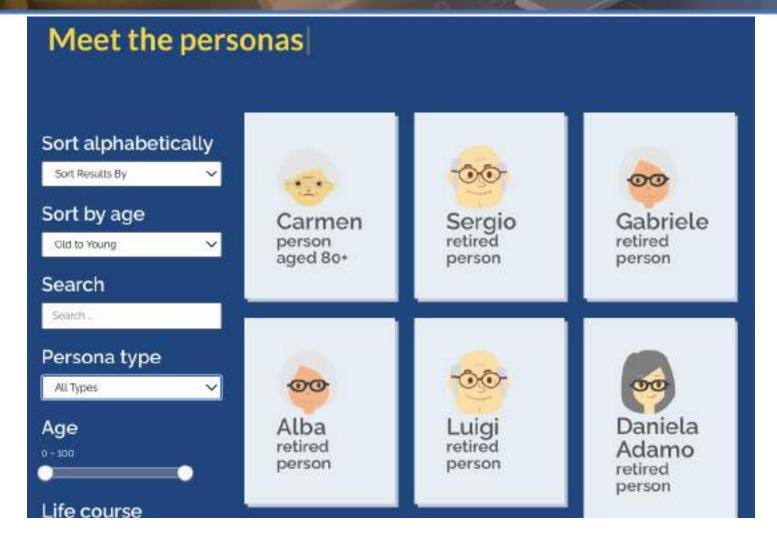
Affinity to new tech

Digital Health Literacy









https://blueprint-personas.eu/spin-off-personas/



AAATE 2023 Conference

Assistive Technology: Shaping a sustainable and inclusive world

Paris, Campus Condorcet 30 August - 1 September 2023





Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders

Care management, experiences and the need for AT in care provision



Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection



Persona-scenario use cases



Understanding user needs, persona scenarios for privacy-preserving VMS development











AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+







AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+

# **AALPLIS** Active and Assisted Living Literacy Scale

	reading.onlinesurveys.ac.uk/milglis-pre-test-v2
	AALPLIS - pre-test-v2
	O% complete
	Page 1: Page 1
	This survey aims to assess your knowledge of different aspects of active and assisted living technologies. Prease answer the following questions to the best of your knowledge.
0	Please enter your Prolific ID: a Required
0	The main goal of the active and assisted living is to: # Required
	Help people stay in their preferred environment, mostly their home, longer
	<ul> <li>Facilitate the process of people moving to the institutions like care homes</li> </ul>
	Obtain optimal care while maintaining a passive role as a rec
	None of the above







Communication and Global Human Rights







AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+



What does privacy mean? A theoretical paper <a></a>

Can we agree on what privacy means? Philosophical, legal, and social context







# What does privacy mean? A theoretical paper <

Can we agree on what privacy means? Philosophical, legal, and social context

# Can we agree on what privacy means? Philosophical, legal, and social context

Abstract. An accurate definition can make all the difference. When it comes to working in an interdisciplinary context, understanding what other researchers mean is invaluable. Privacy is a complex feature. There are numerous ways to describe, conceptualize, and explain privacy, and it is rather difficult to find a definitive answer to the question as to what it truly is. On the one hand, privacy is a state of affairs, a quality of a situation, and, in some instances, a benefit for those who have it. On the other hand, it is a legal obligation in some contexts and a preferential asset in others. This paper presents a composite definition of privacy spanning three scientific disciplines: Philosophy, Law, and Social Science. We will present privacy from each of these perspectives, summarise important work of the respective field, and integrate our insights into an agreement on what privacy means to form a practical tool with which we can address privacy related issues.

Keywords: Privacy - Privacy Definition - Informational Privacy - Personal Data · Theoretical Paper · Philosophy · Law · Social Sciences

#### ESR3 – Alexander Hick



Research project

"Acceptance of artificial intelligence in health-related

### ESR5 - Maksymilian Kuźmicz



Research project

"Video-based AAL technologies and balancing of





Wartshap on Video-Based Respectful Assistive Navel Technologies - VIBRANY 2024







AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+



What does privacy mean? A theoretical paper <

Can we agree on what privacy means? Philosophical, legal, and social context



Socio-technological collaboration ESR12 & ESR15

A Privacy-Aware Toileting Assistance Designed for People with Dementia







Socio-technological collaboration ESR12 & ESR15



A Privacy-Aware Toileting Assistance Designed for People with Dementia



# RITA: A Privacy-Aware Toileting Assistance Designed for People with Dementia

Irene Ballester<sup>1(58)</sup>, Tamar Mujirishvili<sup>2</sup>, and Martin Kampel<sup>1</sup>

Computer Vision Lab, TU Wien, Vienna, Austria {irene.ballester,martin.kampel}@tuwien.ac.at <sup>2</sup> Department of Nursing, University of Alicante, Alicante, Spain tanar@ua.es





Research project

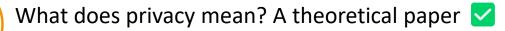
"AI for dementia care"



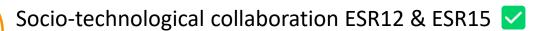




Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+



Can we agree on what privacy means? Philosophical, legal, and social context



A Privacy-Aware Toileting Assistance Designed for People with Dementia



Healthy ageing and the service industries



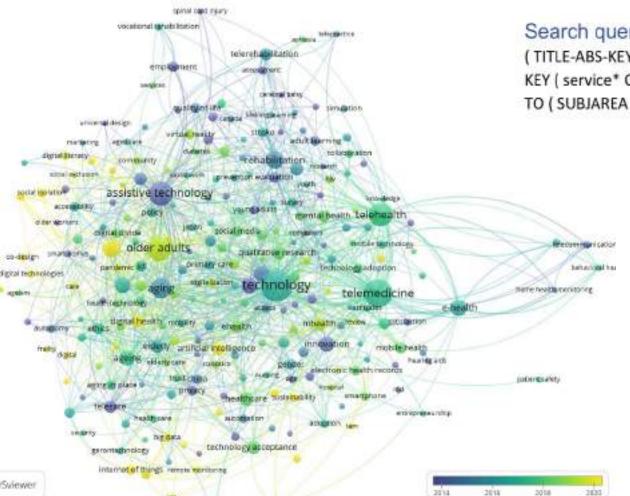




## Bibliometric review



Healthy ageing and the service industries



## Search query

(TITLE-ABS-KEY (ageing OR "healthy ageing" OR "old adult" OR older OR adult\*) AND TITLE-ABS-KEY ( service\* OR industry ) AND TITLE-ABS-KEY ( technology ) ) AND ( LIMIT-TO (SUBJAREA, "soci") OR LIMIT-TO (SUBJAREA, "heal") OR LIMIT-TO (SUBJAREA, "busi"))

# **Emerging themes**

- Covid-19
- Artificial intelligence
- Big data
- Remote monitoring
- Social isolation
- Internet of things
- Co-design









AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+



What does privacy mean? A theoretical paper <

Can we agree on what privacy means? Philosophical, legal, and social context



Socio-technological collaboration ESR12 & ESR15

A Privacy-Aware Toileting Assistance Designed for People with Dementia



Bibliometric review

Assistive technologies and services







A scoping review

Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders





Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection



Persona-scenario use cases



Understanding user needs, persona scenarios for privacy-preserving VMS development





# **Project aim**

To analyze the acceptance of video-based Active and Assisted (AAL) technologies by their potential users: older adults and their caregivers, formal or informal.

# **Objective**

To have a map of benefits and barriers associated with the use of video monitoring technologies in the senior care context.

# **Research questions:**

- What are the main benefits and barriers associated with the use of video monitoring technologies for older adults?
- What are main privacy concerns related to video-based AAL technologies and what role do they play in the acceptance of such systems?
- What are the user needs and experiences for the video-based AAL technologies? What are the different stakeholder perspectives?





# Journal:

Acceptance and Privacy Perceptions Toward Video-based Active and Assisted Living technologies: Scoping Review Journal of Medical Internet Research, December 2022 DOI: 10.2196/45297



# **Research Repository:**

Position Paper on Ethical, Legal and Social Challenges Linked to Audio- and Video-Based AAL Solutions SSRN Electronic Journal, January 2022 DOI: 10.2139/ssrn.4282341









# **Conferences:**

Understanding User Needs, Persona Scenarios for Privacy-Preserving Visual System Development, In Assistive Technology: Shaping a Sustainable and Inclusive World (pp. 97-104). IOS Press https://doi.org/10.3233/shti230602



What Is Privacy? Perceptions of Older Adults in the South of Spain About the Concept of Privacy and in Terms of Video-Based AAL Technologies, 9th International Conference on Information and Communication Technologies for Ageing Well and e-Health, January 2023 DOI: 10.5220/0011984800003476



Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies, Gerontechnology, October 2022 DOI: 10.4017/gt.2022.21.s.636.opp7



2022 World Congress of Gerontechnology October 22-26, 2022. Daegu, Korea

RITA: A Privacy-Aware Toileting Assistance Designed for People with Dementia, International Conference on Pervasive Computing Technologies for Healthcare, March 2022

DOI: 10.1007/978-3-030-99194-4\_20







# **Submitted:**

Care management, experiences and the need for AT in care provision, the example of Southeast of Spain



DIGITAL HEALTH is a peer reviewed open access journal which focuses on healthcare in the digital world, bridging the evolution of advances in informatics and technology in medicine, health and all aspects of health care. View full journal description

This journal is a member of the Committee on Publication Ethics (COPE).

"I Don't Want to Become a Number": Examining Different Stakeholder Perspectives on a Video-Based Monitoring System for Senior Care with Inherent Privacy Protection (by Design).



**Development and validation of the Ambient Assisted Living Privacy Literacy Scale (AALPLIS)** 

Communication and Global Human Rights
74th Annual ICA Conference

Can we agree on what privacy means? Philosophical, legal, and social context









# Universitat d'Alacant Universidad de Alicante

- METODOLOGIA DE LA INVESTIGACION Y PRACTICA BASADA EN LA EVIDENCIA
- LA PRACTICA DE GESTION DE LAS EMOCIONES EN CONSULTA
- METODOLOGÍA DE LA INVESTIGACIÓN APLICADA
- HABILIDADES DE COMUNICACIÓN Y RELACIÓN DE AYUDA EN LA EMERGENCIA





# TIMELINE

- A scoping review
- Exploratory interviews sessions with older adults
- Focus groups and in depth interviews sessions with a diversity of stakeholders ✓
- Prototype testing
- 🔻 Persona-scenario use cases 🔽
- AALPLIS Active and Assisted Living Literacy Scale



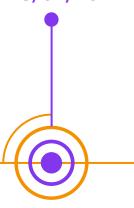
- What does privacy mean? A theoretical paper
- Socio-technological collaboration ESR12 & ESR15





Completed by 30/11/2023

To be completed by 28/02/2024



#### C Clarivate

### Journal Citation Reports"

- 2 articles in the Q1 journal
- 3 articles in any ranking journal



Industry secondment



Hand in my thesis by compendium by 15/03/2024





#### C Clarivate

### Journal Citation Reports"

- 2 articles in the Q1 journal
- 3 articles in any ranking journal



Hand in my thesis by compendium by 15/03/2024



# Care management, experiences and the need for AT in care provision, an example of southeast of Spain



DIGITAL HEALTH is a peer reviewed open access journal which focuses on healthcare in the digital world, bridging the evolution of advances in informatics and technology in medicine, health and all aspects of health care. View full journal description

This journal is a member of the Committee on Publication Ethics (COPE).

# HAPPINESS IS



... completing your thesis.







Privacy-Aware and Acceptable Video-Based Technologies and Services for Active and Assisted Living

# Thank you!

# Contact information

Tamara Mujirishvili

University of Alicante Department of Nursing

Ctra. San Vicente del Raspeig, S/N 03690 San Vicente del Raspeig, Spain

Email address: tamar@ua.es













# Extra slides:





## References:

- 1. Climent-Pérez P, Spinsante S, Mihailidis A *et al.* A review on video-based active and assisted living technologies for automated lifelogging. *Expert Systems with Applications* 2020;**139**, DOI: 10.1016/j.eswa.2019.112847.
- 2. Yusif S, Soar J, Hafeez-Baig A. Older people, assistive technologies, and the barriers to adoption: A systematic review. International Journal of Medical Informatics 2016;94:112–6.
- 3. Davis, Fred D., Richard P. Bagozzi, and Paul R. Warshaw. "User acceptance of computer technology: A comparison of two theoretical models." Management science 35.8 (1989): 982-1003.
- 4. Climent-Pérez, P., & Florez-Revuelta, F. (2021). Protection of visual privacy in videos acquired with RGB cameras for active and assisted living applications. Multimedia Tools and Applications, 80(15), 23649-23664.
- 5. <a href="https://www.figma.com/community/file/1027357893837345723/User-persona">https://www.figma.com/community/file/1027357893837345723/User-persona</a>
- 6. https://saumitranewalkar.medium.com/on-goal-directed-personas-in-ux-product-design-1d6c8babb0fd





# Sergio



# Name

Sergio

# Age

76

# Country

Spain

### Area

rural

### Life course

retired person

### Need

Chronic conditions and / or social needs

# Connectivity

mobile device, digital TV

Sergio is a retired farmer and an avid gardener who has lived in the same rural area of Spain his entire life. He is a widower and has two adult children who live in a nearby city. Sergio has always been active and enjoys working on his land, but as he has aged, he has become more forgetful and concerned about his safety. In the past year, he has had several. incidents where he left his stove or other appliances. on, causing minor fires that he was able to extinguish himself. This has made him and his children worried about potential damages to his property and his safety. Sergio is also concerned about potential burglaries in his neighborhood since he has heard of several break-ins in nearby homes. Recently, Sergio has become interested in adopting a camera-based security system with healthcare monitoring features to increase his sense of security and peace of mind. However, he is cautious about the privacy implications of such a system and wants to ensure that his personal information is not misused or accessed by unauthorized individuals.

Internet usage

Mobile device skills

Affinity to new tech

Digital Health Literacy

Assistance (ICT use)



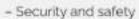




# **Customized Empathy Map for Sergio**



# What's important to Sergio



- Staying independent
- Staying active
- To keep working on his land



# A Daily living

- Reduction in food intake
- Keeps working on the land despite the decreased mobility
- Decrease in social ties and social activities



## Health concerns

- Memory decline
- Arthritis
- High blood pressure



# Health tests

- Blood pressure monitoring
- Cholesterol screening
- Vision and hearing tests
- Cognitive testing



### Care professional concerns

- Sergio's limited access to healthcare services
- Managing his antihypertensive medications properly
- Sergio's unwillingness to take health tests in a consistent manner



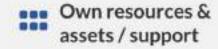
# Treatment: medications, therapies, etc.

- Antihypertensive



# Events, issues & personal concerns

- Living alone makes him feel vulnerable and isolated
- Memory decline and forgetfulness causing him safety concerns
- Increased fragility and the risk of falls or other accidents
- Law technological literacy



- Support from his children
- Support from the local community



# Needs

- Increased sense of security and safety while living alone in a rural area
- Protection against potential burglaries and accidents in the home (e.g. leaving appliances on)
- Access to medical support and emergency assistance, especially given potential health concerns
- Maintenance of independence and quality of life through the use of assistive technologies
- Support in the adoption of the assistive technologies







A scoping review

Acceptance and privacy perceptions toward video-based AAL technologies



Exploratory interviews sessions with older adults <

Perceptions of older adults about the concept of privacy and in terms of video-based AAL technologies



Focus groups and in depth interviews sessions with a diversity of stakeholders





Prototype testing <

Different stakeholder perspectives on a VMS for senior care with inherent privacy protection



Persona-scenario use cases



Understanding user needs, persona scenarios for privacy-preserving VMS development











AALPLIS - Active and Assisted Living Literacy Scale <

Developing the Ambient Assisted Living Privacy Literacy Scale (AALPLIS) for UK Residents Aged 60+



What does privacy mean? A theoretical paper <a></a>

Can we agree on what privacy means? Philosophical, legal, and social context



Socio-technological collaboration ESR12 & ESR15 <a></a></a>

A Privacy-Aware Toileting Assistance Designed for People with Dementia



Bibliometric review  $\bigcirc$ 

Assistive technologies and services





Personas should not be a substitute for direct involvement and engagement with end users.

Personas represent a very specific context of the proposed system application - older adults living in Spain, which makes it very difficult to generalize the setting and reuse the personas.

On the other hand, this approach is beneficial when targeting a very specific audience where, instead, generalization could be counter-effective.

Research teams working on visual sensing AAL technology can be inspired by the use of this tool, and the Blueprint persona repository, which is open to the public, can serve this aim.







# Privacy-Aware and Acceptable Video-Based Technologies and Services for Active and Assisted Living

- •Aim and objectives of the PhD
- •How your PhD advances the state of the art
- •Progress to date Summary of main PhD hypotheses/research questions and outcomes/findings. Also specify any challenges and issues and how they were overcome etc.
- •Dissemination overview journal/conferences to date and those forthcoming (one slide)
- •Next steps work to be completed to finalise PhD including timeline.
- Future career ambitions (one slide)
- Feedback about your participation in visuAAL











